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News Release

2023 IOWA FFA AG BROADCASTING LEADERSHIP DEVELOPMENT EVENT

95th Iowa FFA State Leadership Conference

AMES, IA - The Iowa FFA Ag Broadcasting Leadership Development Event (LDE) was held at the Iowa State Center, Ames, on Monday, April 17, 2023. Eleven individuals participated in this year's LDE. The first place individual for the event was Avery Schroeder from the Muscatine FFA Chapter. Their agriculture education instructors and FFA advisors are Mr. Sam Paul, Mr. Dave Tometich, Ms. Ashley Wiebe, and Mrs. Alexa Coobs. The second place individual for the event was Alyssa Kleinlein from the Starmont FFA Chapter at Arlington. Their agriculture education instructor and FFA advisor is Mrs. Tatum Rau.

Members participating in this event present a five-minute broadcast as if they were a farm director or reporter for a radio station. This event is intended to foster an understanding and create an interest in the field of broadcast journalism. The Iowa FFA Ag Broadcasting LDE was made possible with support from the Iowa Broadcaster's Association Foundation through the Iowa FFA Foundation.

The results from the Ag Broadcasting LDE are listed below.

Place	FFA Member Name(s)	Chapter P. O.	Rating
1	Avery Schroeder	Muscatine	Gold
2	Alyssa Kleinlein	Arlington	Gold
3	Madison Johannes	Montezuma	Gold
	Anna Mussig	Garwin	Gold
	Ella Peterson	Stanton	Gold
	Payton Taylor	Adel	Silver
	Karla Pickar	New Hampton	Silver
	Cadence Horn	Newton	Silver
	Douglas Nilles	Sheldon	Silver
	Addy Johnson	Sloan	Silver
	Mason Rohe	Carroll	Bronze

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About Iowa FFA Association

The Iowa FFA Association is a youth organization of more than 19,000 student members as part of 260 local FFA chapters across Iowa. The FFA mission is to make a positive difference in the lives of students by developing their potential for premier leadership, personal growth and career success through agricultural education. The Iowa FFA Association was organized by delegates from 23 schools at Iowa State College on May 17, 1929 and is an integral part of public instruction in agriculture. The Iowa Department of Education provides leadership and helps set direction for FFA as a service to local agricultural education programs. For more, visit the Iowa FFA Association online at IowaFFA.com, on Facebook, and Twitter.